

**MINUTES**  
**PSAC ATHLETIC ADMINISTRATORS SPRING MEETING**  
**Virtual**  
**April 7, 2021**

- I. Call to Order / Roll Call – Snyder  
The Meeting was called to order by Chair Chris Snyder at 10:30 am  
Those present included: Mike McFarland and Kathy Heitzman (BU); Karen Hjerpe and Jenni Morrison (Cal); Wendy Snodgrass and DJ Bevevino (Clarion); Gary Gray, Nancy Greenawalt and Katrin Wolfe (ESU); Katherine Robbins and Chad Williams (Edin); Lisa Goddard-McGuirk and Dan Teleski (Gannon); Todd Garzarelli and Samantha Traver (IUP); Renee Hellert and Michelle Gober (Kutz); Tom Gioglio and Danielle Barney (LHU); Peggy Carl and Kris Decker (Mans); Brad Davis and Stacey Gaudette (Mercy); Miles Gallagher, Peg Kauffman and Larry Earnesty (Mill); Chris Snyder and Renee Miller (SHU); Chauncey Winbush and Melanie Ford (Shep); Jeff Michaels, Carrie Michaels and Ashley Grimm (Ship); Joanne Leight, Andrea Miller and Torry Rollins (SRU); Terry Beattie, Kelli Milliner and Deidre Bertotti (WCU); Steve Murray, Will Adair, Carlin Chesick and Ben Matos (PSAC)
- II. Requests for Reordering Agenda – Snyder  
There were no requests
- III. Announcements – Murray  
Commissioner Murray reminded the group regarding reports need for the Conference Grant
- IV. Approval of Fall Minutes – Snyder  
MOTION (McFarland): To approve the minutes from the October meeting as presented  
SECOND (Gray)  
MOTION PASSED
- V. Reports
- A. Awards Committee – Adair  
Will Adair announced to the group and with no dissent the intention that the Conference would not award the Dixon Trophy for the 2020-21 Academic Year
- Discussion on the presentation of “major” awards for the sports conducted in the Spring semester  
**MOTION (Hjerpe) That the Conference will present Coach, Athlete and Rookie of the Year awards in the sports of Baseball, Softball, Women’s Lacrosse, Men’s and Women’s Tennis, Men’s and Women’s Outdoor Track & Field and Men’s and Women’s Swimming for the Spring 2021 seasons**  
**SECOND (McGuirk)**  
**MOTION PASSED**
- Discussion on the presentation of the “top ten” awards for the sports conducted in the Spring semester  
**MOTION (Hjerpe): That for the Spring 2021 season only, the Top Ten awards be increased to Top Twelve and All Spring sports athletes plus Swimming and Cross Country be added to the eligible pool of awardees. Additionally, the Scholar-Athlete of the Year award would only be limited to the 12 awardees from the Spring Top 12**  
**SECOND (McFarland)**  
**MOTION PASSED**
- MOTION (J. Michaels) That PSAC Coaching Service Awards be presented to the following**  
**Dave Hrovat, Clarion**  
**Harry Hillson, Mansfield**  
**Michelle Rohl, Mansfield**  
**SECOND (Snodgrass)**  
**MOTION PASSED**
- B. Media Relations/Communications – Matos  
Provided an update on recently hired intern for ’21-22, website redesign, Instagram takeovers and noted that 1600 viewers tuned into the PSAC webcast of the XC Championship

- C. PSAC Officiating Committee – Decker  
The Administrators were provided an updated chart on Officials Fees and reminded that RFPs for Basketball, Football, Baseball and Softball would occur during the 2021-22 academic year.
- D. PSAC Championships Committee – Heitzman  
No report
- E. PSAC Social Justice Taskforce – Winbush & Rollins  
Provided an update on actions of the Taskforce; creation of an acronym to serve as a guide “Promoting Social justice; Advocating Change”. Four coaches are leading subcommittees of the Taskforce and plans to have an initial draft of a strategic plan are set for late May.
- F. NCAA Division II Management Council – C. Michaels  
No report. MC meeting is upcoming
- G. NCAA Division II Championships Committee – C. Michaels  
Updated group on actions in the Championships Committee.
- H. NCAA Division II Legislation Committee – Chesick  
Provided group on actions of Legislation Committee and potential proposed legislation
- I. NCAA Committee on Women’s Athletics – Milliner  
Reminded everyone of the deadline for the Campus Violence Attestation the NCAA has asked all CEOs to sign-off on, including new updates regarding incoming and transfer student-athletes.
- J. Division II Athletics Directors Association – McFarland  
Reminded everyone to ensure their membership for 100% participation for the league
- K. PSAC Advisory Council – Murray  
Reminded everyone that currently Brad Davis & Mike McFarland were this group’s representatives
- L. SAAC Meeting Update – Chesick  
Recent SAAC meeting had a presentation from Resa Lovelace on Social Justice. Also selected two new chairs for SAAC – Reece Bender of East Stroudsburg and Shae Foy of UPJ. Madeleine McKenna serves as a third chair in her role as PSAC rep on the D2 SAAC.
- M. FAR Meeting Update – Murray  
No meeting was held this Spring

#### VI New Business – from Conference Office

- A. Committee/Liaison Appointments – Snyder  
Snyder announced the following Committee and Liaison appointments  
Larry Earnesty, Millersville to Championships & Competition Committee  
Stacey Gaudette, Mercyhurst as Field Hockey and Tennis Liaison  
Peg Kauffman, Millersville as Men’s Golf Liaison  
Mike McFarland, Bloomsburg as Women’s Lacrosse Liaison  
Ashley Grimm, Shippensburg as Compliance Coordinators Liaison  
Chris Snyder, Seton Hill as Athletic Trainers Liaison
- B. Voting for 3<sup>rd</sup> Vice President of AA Group  
The Athletics Administrators elected Brad Davis, Mercyhurst to the 3<sup>rd</sup> Vice President position on the Executive Committee.

#### VII. Sport Committee Reports

- 1. Volleyball – Earnesty  
No Report
- 2. Football – Snyder

No Report

3. Soccer – Beattie and Bertotti

a. Men's Soccer – No Report

b. Women's Soccer – No Report

4. Field Hockey – Milliner

No Report

5. Athletic Trainers – Rollins

No Report

6. Wrestling – Pecora

Updated group on NCAA regional performances; congratulated Coach Henry of Gannon on being named the DII Coach of the Year.

7. Sports Information Directors – Teliski

No Report

8. Golf – Wolfe and Bevevino

No Report. Championship upcoming in Hershey.

9. Swimming – Snodgrass, Traver & Carl

No Report. Championship upcoming in York

10. Men's & Women's Basketball – Grimm and Rollins

No Report.

11. Compliance Coordinators – Heitzman

Provided updated from previous day's meeting. Decision made to delay until '22-23 the resumption of campus compliance visits by the conference office.

**MOTION (Heitzman). That the PSAC co-sponsor two pieces of legislation forwarded by the Rocky Mountain Athletic Conference for consideration at the NCAA Division II Convention in January 2022.**

**SECOND (Hjerpe)**

**MOTION PASSED**

**Proposals attached**

12. Baseball – Miller and Greene

No Report

13. Softball – Decker and Miller

No Report

14. Cross-Country/Track & Field – Barney, Bevevino and Huber

Updated the group on the recent Cross Country Championship that was a successful return to championships for the PSAC. Planning continues for the Outdoor Championships in Shippensburg in May.

15. Men's & Women's Tennis – Heitzman

No Report

16. Women's Lacrosse – Gober

No Report

17. Senior Woman Administrators – C. Michaels

No Report. The SWAs met by conference call earlier in the morning.

18. Strength and Conditioning Coaches - Murray

No Report.

VIII. Other Items

1. Conference Grant Proposal for 2021-22

**Commissioner Murray presented the group a proposed budget for the use of the NCAA Division II Conference Grant for 2021-22.**

**MOTION (McFarland) To endorse the proposal on the Conference Grant as presented**

**SECOND (Heitzman)**

**MOTION PASSED**

**Proposal attached**

2. Blueframe Webstreaming Proposal

The Administrators were updated on the RFP process for a webstreaming service and were provided a recommendation to enter into a five-year agreement with Blueframe Technologies

**MOTION (Gray): That the PSAC and it's members enter into a five year agreement (though 6/2026) with Blueframe Technologies to service as the Conference's webstream provider. The annual costs will be \$2,600 per year for the basic service (which includes a \$100/year Custom Graphics package for members).**

**SECOND (Carl)**

**MOTION PASSED**

**Proposal attached**

3. Hudl Film Exchange Proposal

The administrators reviewed a proposal from Hudl to serve as the lone video exchange provider in the PSAC for all sports. No action was taken.

IX. Requested Agenda Items

None

X. Old Business

1. PSAC Championships Spectator Policy Under COVID

The administrators discussed the complicated issues regarding spectator presence at conference championships in the sports of lacrosse, baseball and softball as those championships are conducted on member campuses. It was agreed that each institution would make a full and conscientious effort to allow fans from both institutions to be present for these contests in consideration however of their local health policies and campus recommendations.

XI. Future Meetings.

1. May Board of Directors: May 25, 2021 (teleconference)
2. October AA Meeting: October 6, 2020 (tbd: teleconference/LHU)
3. April AA Meeting: April 5-6, 2022

**Proposed NCAA Division II Legislation – 2021 Convention**

As of 9.23.19

Intent: To specify that an institution is not required to notify in writing or offer a student-athlete a hearing opportunity when their financial aid is canceled because they are no longer enrolled at the institution.

Amended Legislation: Amend NCAA DII Bylaw 15.5.5.1.

Effective Date: Immediate.

Rationale Statement: NCAA DII rules restrict an institution from providing athletics aid if a student is no longer enrolled. In addition, federal law states that an institution may not provide aid to a student that is no longer enrolled. Therefore, providing studentathletes with a hearing opportunity when there is no permissive way for the institution to provide aid if they are not enrolled is an unnecessary administrative burden. It is also misleading and confusing for the student-athlete. Outlining this opportunity gives them false hope that they can receive aid when in all actuality it is not permissible.

Financial Impact: No financial impact.

**Proposed NCAA Division II Legislation – 2021 Convention**

As of 9.23.19

Intent: To specify that a student-athlete who has designated a voluntary or optional minor (i.e. a minor that is not a required element of the original baccalaureate degree program for all students) may use a maximum of six credit hours per academic term, including the summer term, earned in the minor to fulfill the credit-hour requirements for meeting progress toward degree.

Amended Legislation: Amend NCAA DII Bylaw 14.3.7.9.

Effective Date: Immediate.

Rationale Statement: Many student-athletes choose to pursue a minor in a field that they feel will help with their career. Current NCAA legislation does not permit credit hours earned toward a voluntary or optional minor during a summer term to be used to meet progress-toward-degree requirements after a student-athlete is required to designate a degree program of studies. In order to avoid this restriction, studentathletes declare their desired voluntary or optional minor as their major for the summer, which causes more, unnecessary paperwork for the registrar. In addition, classes may only be offered at certain times, especially at typically smaller Division II institutions. If a student-athlete is already taking a full course load of classes in the fall or spring semester when this course is offered, but it is also offered in the summer, then the student-athlete should be able to alleviate their course load during the academic year – when they may be participating in their championship season – by taking it during the summer.

Financial Impact: No financial impact.

PSAC Conference Grant Usage History	2019-20	2020-21	2021-22
<b>Goal Area: Academics &amp; Life Skills</b>	<b>\$15,600 required</b>		<b>\$17,000 required</b>
SAAC Meeting Expenses	\$6,000	\$2,300/member SA Support	\$6,000
SAAC Grants (\$500 X 18)	(500) \$9,000		(500) \$9,000
Academic Enhancement Grants ** (\$3,500 X 18)	(3,500) \$63,000		(3,500) \$63,000
<b>TOTAL</b>	<b>\$78,000</b>	<b>\$41,400</b>	<b>\$78,000</b>
<b>Goal Area: Athletic Operations &amp; Compliance</b>	<b>\$15,600 required</b>		<b>\$17,000 required</b>
Athletic Admin/FAR Prof Devel Grants (\$500 x 22)	\$11,000	\$15,552 Weather Monitoring Service	\$11,000
FAR Meeting Expenses	\$3,000		\$3,000
Rules Compliance Programming	0		0
Technology Enhancements (website/computers)	\$5,000		\$5,000
<b>TOTAL</b>	<b>\$19,000</b>	<b>\$15,552</b>	<b>\$19,000</b>
<b>Goal Area: Diversity and Inclusion</b>	<b>\$15,600 required</b>		<b>\$17,000 required</b>
SWA/Diversity Prof Devel Grants (\$500 x 18)	\$9,000	\$10,000 PSAC Intern	\$9,000
Programming	0		\$12,600
PSAC Office Minority Internship Program	\$16,000		\$16,000
<b>TOTAL</b>	<b>\$25,000</b>	<b>\$10,000</b>	<b>\$37,600</b>
<b>Goal Area: Game Day &amp; Conference Championships</b>	<b>\$15,600 required</b>		<b>\$17,000 required</b>
Championship T-Shirt Program	\$2,000	\$69,415 Official Coord Fee	\$2,000
Championship Experience	\$13,600		\$15,000
<b>TOTAL</b>	<b>\$15,600</b>	<b>\$69,415</b>	<b>\$17,000</b>
<b>Goal Area: Membership &amp; Positioning</b>	<b>\$15,600 required</b>		<b>\$17,000 required</b>
Media Days	\$2,500	\$45,000 Webstreaming Fee	\$2,500
Promos/Branding	\$3,900		\$3,900
Electronic Media	\$12,000		\$12,000
<b>TOTAL</b>	<b>\$18,400</b>	<b>\$45,000</b>	<b>\$18,400</b>
<b>Total Available</b>	<b>\$156,000</b>	<b>\$160,000</b>	<b>\$170,000</b>
		<b>Plus Carryover '19-20</b>	
		<b>\$25,899</b>	
		<b>\$185,899</b>	

Spring 2021 ends our initial four-year agreement with Stretch(Presto) as our webstreaming provider. An RFP was circulated in December, proposals reviewed and three providers were given the opportunity to present.

The Webstreaming Committee presents the following proposal from Blueframe to serve as the Conference's provider for the next five years

The Committee's sentiment is to continue to maintain a free service for our viewers. We may chose a pay-per-view option with Blueframe at any point in the contract.

Revenue plan includes 100% of revenue from the use of Google Ads (drop in ads that can be used by institutions during webcasts) that can be applied to future costs of the streaming service (or redeemed for 70% of the total revenue in a cash payment)

	<b>1 year</b>	<b>3 year</b>	<b>5 year</b>
<b>Service End Date</b>	6/2022	6/2024	6/2026
<b>Annual Price</b>	\$3,000	\$2,700	\$2,500
<b>Custom Graphics</b>	+\$500/year	+\$185/year	+\$100/year
<b>Captioning</b>	+\$2,000/year	+\$1,800/year	+\$1,650/year

No Cost Additions

TV Apps (\$2,000)

Mobile Apps (\$1,500)

Conference Championship Streaming (\$3,000)

BlueFrame's proprietary production software, Production Truck® Pro, is included.  
 o Production Truck® Pro will include BlueFrame's Official Video Review (OVR) solution at no additional cost.  
 Requires a capable iPad with the free Remote Truck app installed

Member institutions have been paying a minimum of \$500 separately per year for the Production Truck Software